



**MIDAMERICA
7V7 FOOTBALL**

(319) 930-7375
staff@iowa7v7football.com
midamerica7v7.org

2000 James St Ste 205 Coralville, IA 52241

Sponsorship Sales Intern (Commission-Based Contractor, 1099)

Organization: MidAmerica 7v7 Football

Location: Hybrid / Remote – Coralville, IA (with optional travel to tournaments across the Midwest)

Time Commitment: Flexible, 5–15 hours/week

Compensation: Commission-only – 30% of **gross sponsorship revenue**

About MidAmerica 7v7 Football

MidAmerica 7v7 Football is a nonprofit dedicated to providing accessible, inclusive, and competitive youth football experiences across the Midwest. We host **16+ tournaments annually** and partner with **15+ additional events**, reaching hundreds of teams and thousands of players and parents.

We empower grassroots coaches, volunteers, and players with tools to succeed — from uniform contacts and playbook ideas to insurance and scheduling support — while fostering a growing, engaged youth sports community.

Role Overview

We are seeking a **Sponsorship Sales Intern – Commission-Based Contractor (1099)** to join our team. This is a **hands-on, full-cycle sales role** for students or recent graduates interested in sports business, marketing, and sponsorship sales.

You will be responsible for securing corporate and community sponsorships, managing sponsor relationships, and ensuring sponsor fulfillment during tournaments. This is a **commission-only position** — your income grows directly with your results.

This role offers the chance to work **across multiple events**, gain real-world exposure to regional sports management, and build a strong resume in sales and nonprofit operations.

Key Responsibilities

Sponsorship Sales

- Research and identify potential corporate and community sponsors
- Conduct outreach via email, phone, and networking
- Present sponsorship packages and close deals

Partnership Development

- Customize sponsorship packages for individual sponsors
- Maintain strong, ongoing sponsor relationships
- Track sponsor communications in a CRM or spreadsheet

Event Fulfillment & Activation

- Optional travel to tournaments to ensure sponsor activations (logos, booths, signage) are executed properly
- Collect sponsor assets (logos, social content, etc.)
- Provide post-event reports and thank-you communications

Marketing Support

- Assist with social media content and sponsor promotions
- Help develop pitch decks, recaps, and other marketing materials

Reporting & Admin

- Track sponsorship pipeline and revenue progress
- Assist with contracts and agreements
- Ensure all sponsor commitments are fulfilled on time

Qualifications

- Interest in sales, sports business, marketing, or sponsorship
- Excellent communication and interpersonal skills
- Self-motivated, proactive, and organized
- Comfortable with cold outreach and networking
- Ability to manage multiple sponsors and deadlines simultaneously

Preferred:

- Experience or knowledge of youth sports or nonprofits
- Familiarity with CRM tools (HubSpot, Salesforce, Airtable, etc.)
- Willingness to travel occasionally for events

Commission Structure

- Earn **30% of gross revenue** for every sponsorship secured
- Commission is paid **after the Organization receives payment** from the sponsor
- Example: \$2,000 sponsorship = **\$600 payout**
- No base pay or hourly requirement — your income grows directly with results

Why This Opportunity Is Great

- Full-cycle sponsorship experience across multiple tournaments and events
- Build a professional network in youth sports, marketing, and sales
- Flexible schedule that works around school or other commitments
- Real earning potential based on your results
- Resume-worthy experience with a growing nonprofit organization

How to Apply

Send your resume and a brief cover letter outlining your interest and relevant experience to **staff@iowa7v7football.com**.

Applications are reviewed on a rolling basis. Start dates are flexible, and this role can continue for multiple semesters or into the summer.

