

IOWA

Sport and Recreation Management Program



THE TEAM USA EXPERIENCE **UISRM SUMMER PRACTICUM**

*SPORT AND RECREATION MANAGEMENT PROGRAM
THE UNIVERSITY OF IOWA
JEREMY J. PARRISH*



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The University of Iowa Sport and Recreation Management Program has partnered with the United States Olympic & Paralympic Committee (Team USA), and numerous National Governing Bodies (NGBs) to offer this exciting practicum opportunity!

This three (3) semester-hour guided field experience practicum will engulf students into the Olympic and Paralympic Movement. The Pre-Week Project and The Movement Lecture & Learn will arm students with the ability and knowledge to have a successful week working on the United States Olympic Training Center Campus in Olympic City USA – Colorado Springs, CO. Students will hear from an unmatched lineup



of guest speakers from across the Movement, engage in unforgettable experiences, while honing their consultation skills with an Olympic/Paralympic focused task provided by USOPC/NGB staff.

OVERVIEW:

Open to:	All UI majors: Undergraduate and Graduate Students
Session:	Off-Cycle
Semester hours:	3 S.H.
Application materials:	Resume and Cover Letter
Course Dates:	May 19 – July 3 (specific meeting dates below)
Meetings:	Pre-Week Project: May 19 – May 23 (ideally in-person, on-campus)
	The Movement Lecture & Learn: June 17 – June 20 (virtual)
	Arrive Sunday, June 22 Depart Saturday, June 28
Estimated course fee:	\$1,250
Travel:	Travel to/from Colorado Springs, CO is not included in course fee.
Instructor:	Jeremy J. Parrish jeremy-parrish@uiowa.edu 319-467-0384 (w)

PRACTICUM DETAILS:

The Team USA Practicum will begin by meeting the week of May 19 on campus in Iowa City with exact days, times, and locations TBD (virtual options available). This is where Team USA students will team up with the

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San Diego Sports Consulting and the Business of Golf practicum opportunities to work on a sports-related project(s).



Following the Pre-Week project, there will be an additional week where students can gain a deeper understanding of the Olympic Movement – called the Movement Lecture & Learn series. This will take place virtually on Zoom from June 17 – June 20.

The following Sunday students will travel and meet the instructor at the Olympic & Paralympic Training Center in Colorado Springs, CO on Sunday, June 22, 2025. Students are responsible for arranging and covering expenses for their own transportation to and from Colorado Springs. See travel section below for more information.

Students will then spend one-week (June 22 – June 28) in Colorado Springs immersing themselves in the Olympic and Paralympic Movement. From guest speakers to tours of the state-of-the-art facilities, students will learn what it means to be a part of Team USA.

During the week, students will be assigned an Olympic-Movement based group project by the Team USA and/or National Governing Body (NGB) staff. Each project team will work together on researching and developing solutions to meet the assigned objective(s). Each team will create and participate in a final presentation made to Team USA / NGB executives that will take place on Friday, June 27.

Students will check out and travel back to Iowa City on Saturday, June 28, 2025.

POTENTIAL ADDITIONAL COS EXPERIENCES:

While in Colorado Springs the days are packed with memorable and once-in-a-lifetime experiences – including some off the Training Center campus. The list below includes previous experiences that prior cohorts have participated in (actual experiences may vary from year to year):

- Pike's Peak
- Garden of the Gods
- Air Force Academy
- Rocky Mountain Vibes game
- Top Golf



APPLICATION PROCESS:

Due to the limited course size and anticipated demand, students must apply for consideration for enrollment

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in the course. Interested students must submit a resume and cover letter to Jeremy Parrish via email at jeremy-parrish@uiowa.edu by February 28, 2025, for priority consideration. Your cover letter should explain:



- Why you wish to enroll in the course.
- What skills, knowledge, experiences, or qualities will contribute to your success in the practicum.
- Your interest or career aspirations in the sport and recreation industry.

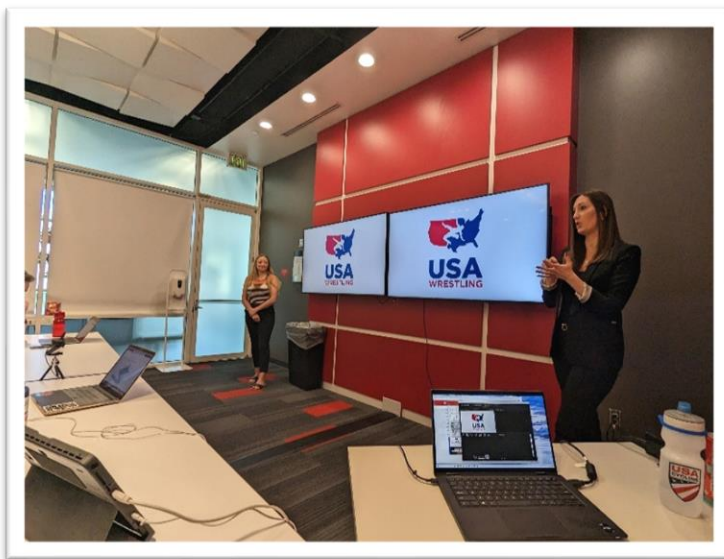
A student's GPA and completed coursework will be reviewed and taken into consideration during the application process. Students selected for the course will register for SRM:4197:0016 and pay the course fee through their U-Bill following the experience. Students from all majors are encouraged to apply. The context of

sports will be delivered throughout the project.

DESIRABLE CHARACTERISTICS:

As mentioned above, interested students who possess or aspire to refine the following characteristics and skills are encouraged to apply:

- Energetic and outgoing personality.
- The ability to ask good questions and think critically.
- Effective communication skills – including, but not limited to public speaking, presenting, writing, and editing.
- Entrepreneurial mindset, creativity, and ability to develop solutions with limited resources.
- Tireless work ethic, unyielding attention to detail, ability to work effectively with teammates.
- Dependability, maturity, creativity, and an interest in the Olympic Movement.
- Proficiency in Microsoft Office and a desire to learn design and publishing software such as Adobe Creative Suite.

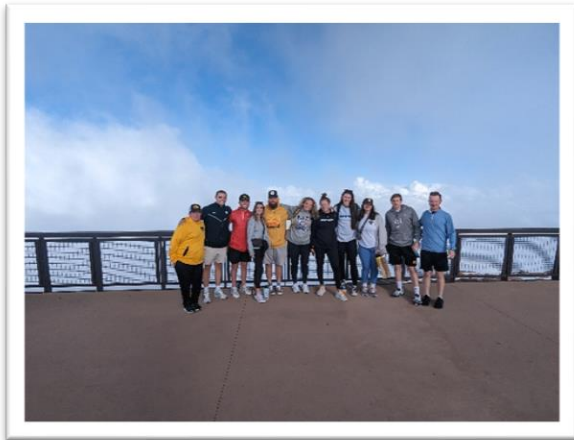


COURSE FEE:

Students selected for the course will register and pay for three (3) University of Iowa College of Liberal Arts and Sciences Summer Semester Hours.

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Registration in the course will also require a course fee, the course fee for the Team USA practicum will be approximately \$1,250 (to be finalized based on total number of participants). The course fee covers lodging/housing costs, all meals while on Olympic Training Center campus, access to Olympic Training Center facilities, additional experiences, ground transportation to additional experiences in/near Colorado Springs. Students are responsible for arranging and covering expenses for their own transportation to and from Colorado Springs. Practicum scholarships are available. Please visit the [UISRM scholarship page](#) for more information.

TRAVEL INFORMATION:

As mentioned above, following the first portion of the practicum students will travel and meet the instructor in Colorado Springs, CO on Sunday, June 22, 2025. Students are responsible for arranging and covering expenses for their own transportation to and from Colorado Springs. Driving and general flight information can be found below:

- Drive time from Iowa City is approximately 12.5 hours (approximately 800 miles).
- The Colorado Springs Airport code is COS.
 - COS is about 15 miles from the hotel and about 10 miles from Olympic Training Center.
 - COS airport pickup may be able to be provided by instructor.
- The Denver International Airport (DEN) is about a 1.5 to 2-hour drive based on traffic (85 miles) to Colorado Springs.
 - There are shuttle services that run from DEN to COS available.

LODGING INFORMATION:

During the practicum, students will be lodged at the Home2 Suites by Hilton (Colorado Springs I-25 Central) putting us right in the center of the city and only 5 miles from the Olympic Training Center.

Amenities includes with this property include:

- All-suite rooms that feature a kitchen, desk, and sofa
- Free hot breakfast
- Free Wi-Fi
- Fitness center
- Hotel lobby can serve as collaboration space.



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All rooms will feature two queen beds and will be booked as double-occupancy (two students per room). Lodging is included in the course fee.



OLYMPIC TRAINING CENTER INFORMATION:

The Colorado Springs Olympic and Paralympic Training Center (CSOTC) is truly the birthplace of Olympic and Paralympic dreams and rests on a 35-acre complex located three miles from downtown Colorado Springs - Olympic City USA. The OPTC houses and supports athletes with top training services, recreational facilities, and developmental programs. In addition, the OPTC provides to be a beautiful venue for events and programs.

The Colorado Springs Olympic & Paralympic Training Center is located at 1 Olympic Plaza, Colorado Springs, Colorado 80909. Please note that

this is a different location than the USOPC Headquarters downtown COS.

During the practicum, students will utilize the Olympic & Paralympic Training Center as their home base. The Coca-Cola meeting room is where guest speakers will join and where final presentations will take place. While working on the complex, students will enjoy buffet-style meals in the Olympic and Paralympic dining hall and even have a chance to use a few of the campus sport facilities.



INSTRUCTOR INFORMATION:

The Instructor for the Team USA practicum is Jeremy J. Parrish, an Assistant Professor of Instruction in the Sport and Recreation Management Program.

Prof. Parrish's passion for the Olympic and Paralympic Movement and the knowledge that the Movement is not well covered in many traditional Sport Management texts, led him to create this one-of-a-kind immersive student learning experience.

Parrish holds degrees in business, management, sport management, and law. Sport industry background includes experiences within the professional, Olympic, recreational, and intercollegiate models - including many years working for Hawkeye Athletics. Prior to teaching, he spent over 15 years in the private sector working in sales, management, and as an entrepreneur.

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ADDITIONAL PRACTICUM INFORMATION:

The 2022 Team USA Practicum experience was a featured article in the IOWA stories series. Read the article here: [Hawks go for gold in sports careers.](#)

To follow along with previous Team USA cohorts, search the following social media hashtags: #UISRM2COS, #UISRM, and #UISRMatwork.

Summer 2024 marked the inaugural year of another Prof. Parrish led practicum, the Business of Golf. This practicum introduces students to the millions of jobs across the world of golf – culminating with working with the PGA Tour's John Deere Classic. You can read the IOWA stories series about Business of Golf Practicum here: [Teeing up a career in golf.](#)

For more information regarding University of Iowa Sport and Recreation Management experiential learning, please visit <https://sportmanagement.clas.uiowa.edu/undergraduate/experiential-learning>.

