

**Alex J. Voss**  
**Health and Human Physiology**  
Curriculum Vitae as of February 1, 2024

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## EDUCATION AND PROFESSIONAL HISTORY

### Higher Education

2009            **MS**, Recreation, Sport, and Tourism, University of Illinois, Urbana-Champaign  
**Supporting Areas / Minor:** Sport Management  
2002            **BS**, Business Administration, Honors, University of Illinois, Urbana-Champaign  
**Supporting Areas / Minor:** Marketing

### Professional and Academic Positions

2023 - Present    **Associate Professor of Instruction**, College of Liberal Arts & Sciences, HHP, University of Iowa  
2016 - 2023      **Lecturer**, College of Liberal Arts & Sciences, HHP, University of Iowa  
2012 - 2016      **Program Coordinator**, Recreational Services, University of Iowa  
2014 - 2016      **Adjunct Instructor**, College of Liberal Arts & Sciences, HHP, University of Iowa  
2005 - 2011      **Program Coordinator**, Division of Intercollegiate Athletics, University of Illinois  
2003 - 2005      **Graduate Assistant**, Division of Intercollegiate Athletics, University of Illinois

### Licensures and Certifications

2007            **Elite Professional**, United States Professional Tennis Association

### Memberships

2017 – Present    International Association of Venue Managers  
2016 – 2023      International Festival & Events Association

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## TEACHING

### Courses Taught at the University of Iowa

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Spring 2024	SRM:3147:0EXW	Sport Event Management	40	
Spring 2024	SRM:3152:0001	Design/Mgmt Sport/Recreation Facilities	40	
Spring 2024	SRM:3210:0001	Event Bidding: Processes and Strategies	28	
Spring 2024	SRM:4197:0019	Sport and Recreation Field Experience	21	
Fall 2023	SRM:3147:0001	Sport Event Management	36	35
Fall 2023	SRM:3149:0EXW	Coaching Theory, Body Struc & Human Dev	50	49
Fall 2023	SRM:3152:0001	Design/Mgmt Sport/Recreation Facilities	40	40

<b>Term</b>	<b>Course#</b>	<b>Title</b>	<b>Ten-Day Enrollment</b>	<b>Final Enrollment</b>
Fall 2023	SRM:3152:0EXW	Design/Mgmt Sport/Recreation Facilities	40	38
Summer 2023	SRM:4197:0003	Sport and Recreation Field Experience	17	17
Spring 2023	SRM:3147:0001	Sport Event Management	40	35
Spring 2023	SRM:3152:0001	Design/Mgmt Sport/Recreation Facilities	40	40
Spring 2023	SRM:3152:0EXW	Design/Mgmt Sport/Recreation Facilities	40	40
Spring 2023	SRM:4197:0019	Sport and Recreation Field Experience	20	20
Fall 2022	SRM:3147:0001	Sport Event Management	40	39
Fall 2022	SRM:3152:0001	Design/Mgmt Sport/Recreation Facilities	40	39
Fall 2022	SRM:3152:0EXW	Design/Mgmt Sport/Recreation Facilities	41	41
Fall 2022	SRM:3210:0001	Event Bidding: Processes and Strategies	18	18
Summer 2022	SRM:4197:0019	Sport and Recreation Field Experience	10	10
Summer 2022	SRM:4199:0004	Sport and Recreation Field Experience	20	20
Spring 2022	SRM:3147:0001	Sport Event Management	40	40
Spring 2022	SRM:3152:0001	Design/Mgmt Sport/Recreation Facilities	38	38
Spring 2022	SRM:3152:0EXW	Design/Mgmt Sport/Recreation Facilities	39	39
Spring 2022	SRM:4197:0019	Sport and Recreation Field Experience	27	27
Fall 2021	SRM:3147:0001	Sport Event Management	39	39
Fall 2021	SRM:3152:0001	Design/Mgmt Sport/Recreation Facilities	40	39
Fall 2021	SRM:3152:0EXW	Design/Mgmt Sport/Recreation Facilities	39	39
Fall 2021	SRM:3154:0EXW	Foundations of Event Management	40	37
Summer 2021	SRM:4197:0019	Sport and Recreation Field Experience	16	16
Spring 2021	SRM:3147:0001	Sport Event Management	50	46
Spring 2021	SRM:3152:0001	Design/Mgmt Sport/Recreation Facilities	50	50
Spring 2021	SRM:3152:0EXW	Design/Mgmt Sport/Recreation Facilities	50	45
Spring 2021	SRM:4197:0019	Sport and Recreation Field Experience	35	35
Fall 2020	SRM:3152:0001	Design/Mgmt Sport/Recreation Facilities	39	39

<b>Term</b>	<b>Course#</b>	<b>Title</b>	<b>Ten-Day Enrollment</b>	<b>Final Enrollment</b>
Fall 2020	SRM:3152:0EXW	Design/Mgmt Sport/Recreation Facilities	37	37
Fall 2020	SRM:3154:0EXW	Foundations of Event Management	38	38
Summer 2020	SRM:4197:0019	Sport and Recreation Field Experience	29	28
Spring 2020	SRM:3147:0001	Sport Event Management	40	40
Spring 2020	SRM:3147:0EXW	Sport Event Management	39	39
Spring 2020	SRM:3154:0EXW	Foundations of Event Management	40	37
Spring 2020	SRM:3210:0001	Event Bidding: Processes and Strategies	28	26
Spring 2020	SRM:4197:0014	Sport and Recreation Field Experience	20	20
Fall 2019	SRM:3147:0001	Sport Event Management	39	39
Fall 2019	SRM:3147:0EXW	Sport Event Management	40	37
Fall 2019	SRM:3154:0001	Foundations of Event Management	26	26
Fall 2019	SRM:3154:0EXW	Foundations of Event Management	37	32
Fall 2019	SRM:4197:0013	Sport and Recreation Field Experience	18	18
Summer 2019	SRM:4197:0014	Sport and Recreation Field Experience	20	20
Spring 2019	SRM:3147:0001	Sport Event Management	39	37
Spring 2019	SRM:3147:0EXW	Sport Event Management	36	34
Spring 2019	SRM:3154:0EXW	Foundations of Event Management	40	38
Spring 2019	SRM:4197:0014	Sport and Recreation Field Experience	20	20
Fall 2018	SRM:3147:0001	Sport Event Management	42	41
Fall 2018	SRM:3147:0EXW	Sport Event Management	40	38
Fall 2018	SRM:3154:0001	Foundations of Event Management	26	24
Fall 2018	SRM:3154:0EXW	Foundations of Event Management	41	37
Fall 2018	SRM:4197:0013	Sport and Recreation Field Experience	23	23
Summer 2018	SRM:3147:0EXW	Sport Event Management	26	22
Spring 2018	SRM:3147:0001	Sport Event Management	38	37
Spring 2018	SRM:3147:0EXW	Sport Event Management	38	33

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Spring 2018	SRM:3154:0001	Foundations of Event Management	18	17
Spring 2018	SRM:3154:0EXW	Foundations of Event Management	40	36
Fall 2017	SRM:3147:0001	Sport Event Management	40	39
Fall 2017	SRM:3147:0EXW	Sport Event Management	39	38
Fall 2017	SRM:3154:0001	Foundations of Event Management	40	38
Fall 2017	SRM:3154:0EXW	Foundations of Event Management	38	34
Summer 2017	SRM:3154:0EXW	Foundations of Event Management	28	26
Spring 2017	SRM:3147:0001	Sport Event Management	40	38
Spring 2017	SRM:3147:0EXW	Sport Event Management	39	40
Spring 2017	SRM:3154:0001	Foundations of Event Management	26	25
Spring 2017	SRM:3154:0EXW	Foundations of Event Management	40	37
Fall 2016	SRM:3147:0EXV	Sport Event Management	40	38
Fall 2016	SRM:3147:0EXW	Sport Event Management	50	43
Fall 2016	SRM:3154:0EXV	Foundations of Event Management	39	39
Fall 2016	SRM:3154:0EXW	Foundations of Event Management	35	35
Spring 2016	SRM:3147:0EXW	Sport Event Management	40	40
Fall 2015	SRM:3147:0EXW	Sport Event Management	34	34
Spring 2015	LEIS:3147:0100	Sport Event Management	36	36
Fall 2014	LEIS:3147:0001	Sport Event Management	38	38
Spring 2014	LEIS:3147:0001	Sport Event Management	39	39

## Innovations in Teaching (Other Teaching Contributions)

### *Design & Implementation of New Courses*

Dec 2023 - Present **Sport Coaching Foundations**, Course scheduled for offering beginning in the fall 2024 semester. Course topics include National Youth Sports Strategy and Coaching's role in achieving 63% of youth participating in sport by 2030, physical literacy, youth sport development, and current issues facing sport coaches. Class sessions will be delivered in TILE classroom and interactive lab settings.

May 2020 - Aug 2021 **UISRM Agency**, Assisted Professors Jensen, Moran, and Parrish in the initial delivery of the virtual guided field experience course. Served as primary instructor during the spring 2021, summer 2021, spring 2022, and summer 2022 semesters and built project-based learning activities with partners such as the Chicago Wolves, Harvest Preserve, Iowa City Downtown District, Iowa City Area Sports Commission, Iowa City Bike Library, and Eternal Fan.

May 2019 - May 2020	<b>Event Bidding: Processes and Strategies</b> , Course first offered during the spring 2020 semester after development through the Office of Teaching, Learning, and Technology's Course Design Institute. CLAS' policies limiting elective courses has not allowed the course to be offered until the fall 2022 semester.
Jun 2018 - May 2020	<b>Old Capitol Tennis Championships Practicum</b> , Collaborated with campus units to earn opportunity to host professional tennis tournament that served as basis for experiential learning courses. Served as Tournament Director in 2018 and supervised seven students who earned independent field experience course credit toward their degree. Served as Tournament Director in 2019 which allowed three additional offerings of the course to be taught. Re-appointed as Tournament Director for 2020 tournament before Covid-19 cancelled the tournament and discontinuation of Iowa Men's Tennis removed the tournament's funding.
Oct 2013 - Jan 2014	<b>Sport Event Management</b> , Developed Sport Event Management course while employed as Tennis Teaching Professional at UI Recreational Services' Hawkeye Tennis and Recreation Complex. Request to develop the course was made by Dr. Michael Teague due to interest in the subject among students, faculty who lacked knowledge on the subject, and my experience planning and executing tennis tournaments and events while employed at the University of Illinois' Atkins Tennis Center.

### *Revisions in Existing Courses*

Aug 2023 - Present	<b>Redesign of Sport Event Management (SRM:3147:0EXW)</b> , New lecture media was recorded, course site was redeveloped, and learning activities were updated.
May 2021 - Dec 2021	<b>Redesign of Foundations of Event Management (SRM:3154:0EXW)</b> , While adopting updated textbook, new lecture media was recorded, course site was redeveloped, and learning activities were updated.
Aug 2020 – Dec 2020	<b>Redesign of Design/Mgmt Sport/Recreation Facilities (SRM:3152:0EXW)</b> , Through participation in DOE's Design 4 Online, and appointment to subject after the loss of Adjunct Instructors, online course was redeveloped and synchronous section was delivered during the 2020-21 school year in a flipped classroom environment via Zoom. The redesign includes recording of new course media, redevelopment of the course site, and scaffolding of learning activities and assignments. Efforts for EXW section are also applied to 0001 section.
May 2017 - Nov 2017	<b>Revisions to Sport Event Management (SRM:3147:0EXW)</b> , Created new lectures, selected new textbook, and developed new assignments for Sport Event Management traditional and on-line courses.
Aug 2016 - Jul 2017	<b>Revisions to Foundations of Event Management (SRM:3154:0EXW)</b> , Created new lectures, selected new textbook, and developed new assignments for Foundations of Event Management traditional and on-line courses.
May 2015 - Aug 2015	<b>Transition of Sport Event Management (LEIS:3147:0100) to asynchronous online offering (SRM:3147:0EXW)</b> , Used recorded lectures from spring 2015 to convert Sport Event Management course to an EXW offering for the fall 2015 semester.

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## SERVICE

### **Profession**

2020 - Present	International Association of Venue Managers, IAVM Academic Committee, Member, Assist with creation of IAVM Member Faculty Database. Beginning assessment project of all IAVM educational and professional development offerings.
2019 - 2020	International Association of Venue Managers, Super Regional Planning Committee, Member, Assisted with planning communication and provision of student volunteers for IAVM Super Regional Conference in Kansas City, MO. Event ultimately cancelled due to Covid-19.
2018 - 2020	United States Tennis Association, Tournament Director, Director, Selected as tournament director for \$25,000 prize money tournament that brought professional tennis to the state of Iowa for the first time in over 30 years. The tournament was used as the basis of SRM Field Experience courses that saw 7 students earn independent field experience in summer 2018, 20 students enroll in guided field experience course for spring 2019, 20 enroll in summer 2019, and 20 students enroll in spring 2020.
2016 - 2017,	Recreational Services / Hawkeye Tennis and Recreation Complex, Competition Committee,

- 2021 Consultant, Assist with creation of competition draws and match scheduling for Midlands Junior, Midlands Adult, and Klotz Winter Open.
- 2012 – 2016 Recreational Services / Hawkeye Tennis and Recreation Complex, Tournament Committee, Organizer, Serve as Tournament Coordinator for Klotz Winter Open (2012-2015), Midlands Adult and Junior Open (2014-2015), and Missouri Valley B16s Futures (2014-2015).

### Department

- 2021 – Present HHP DEI Committee, Member, Meet monthly to update departmental committee on SRM DEI initiatives and provide input on implementation of the HHP strategic plan DEI pillar
- 2019 – Present SRM Development Committee, Member, Serve on committee to collaborate with UI Center for Advancement and develop strategies to increase external financial support for program. Also support in overseeing SRM scholarship program.
- 2018 - Present SRM Learning Living Community Committee, Member, Meet monthly with UI Residence staff to plan events and extracurricular activities for SRM LLC community members. Attend events to interact with SRM LLC community members and encourage their engagement with the program.
- 2018 - Present Steve Goff Scholarship Committee, Member, Update scholarship announcement information and application portal to receive scholarship applications who embody the motto of the late Dr. Steve Goff which is 'Life is not a spectator sport.' Evaluate applications and assist in determining scholarship awards.
- 2017 - Present UISRM Symposium Committee, Member, Supervise the UISRM Club's Event Management Special Interest Group who plans and executes the networking and professional development event. The event, which is open to all UI students, features a keynote session, breakout discussions, and professional networking sessions.
- 2016 - Present UISRM Newsletter Committee, Chair, Lead development and distribution of a twice-yearly newsletter targeted to current students, prospective students, alumni, and industry partners.
- 2020 – 2023 SRM DEI Committee, Chair, Lead monthly meetings, collaborations, and initiatives through the SRM program to foster a more welcoming and inclusive environment within the program and across campus.
- 2019 – 2021 HHP Newsletter Committee, Member, Provided guidance on newsletter structure based on experience with SRM newsletter. Developed and adjusted content highlighting the SRM program that appeared or was scheduled to appear in SRM newsletter issues.
- 2018 SRM Online Course Review Committee, Reviewer, Compare and evaluate courses offered in-person and online to ensure consistency of rigor and learning activities.

### College

- 2016 - Present Event Planning Certificate Committee, Member, Serve as committee member who oversees the Event Planning Undergraduate Certificate. Also wrote the proposal for the Event Planning Graduate Certificate.

### University

- 2023 - Present Rec Services Charter Committee, Member, Advise on rules, regulations, schedules, and fees related to the use of university recreational facilities; plans for the modification or expansion of university recreational facilities; policies governing recreational use of facilities shared with intercollegiate athletics and physical education programs; programs designed to ensure that recreational facilities are available to all elements of the university community.
- 2021 - 2022 On Iowa! Excel Lecture, Presenter, Welcome first-year students to campus, introduce the Learning at Iowa framework, and discuss best practices and resources that lead to student success.
- 2014 - 2016 RECshare Planning Committee, Organizer, Helped create and plan a collaborative networking event for Collegiate Recreation professionals and student staff. The event attracted 60 individuals within a 2-hour driving radius of Iowa City from institutions such as Western Illinois, Iowa State, Northern Iowa, Augustana, and others.

**Community**

2019 Junior Achievement, Guest Speaker, Teach business and entrepreneurial concepts to elementary students and reference the possibility of working in sport and recreation as a career.

**Media Contributions**

2016 Internet, WalletHub, National, Contributed as a panel member about WalletHub's article regarding the Best Sports Cities in the US.

**Professional Development Activities**

Present Continuing Education Program, Design4Online Community of Practice, Participating in learning community facilitated by DOE to discuss topics such as engaging learning activities, flexible assessments and feedback, course organization, and course maintenance in online education.

2023 Conference Attendance, IAVM Super Regional Kansas City, International Association of Venue Managers, Networked and learned from venue management professionals regarding current challenges facing the industry.

2022 Conference Attendance, VenueConnect, International Association of Venue Managers, Networked and learned from venue management professionals regarding current challenges facing the industry.

2021 BUILD Training Initiative, Participated in workshop program to contribute to a welcoming and inclusive environment for all. Certificate completion through Summer Cohort program, University of Iowa.

2019 Continuing Education Program, Design4Online, University of Iowa, Design4Online presented online education best practices, facilitated learning activities for participants, and paired each instructor with an instructional designer. The completion of D4O resulted in a strong foundation for the redevelopment of Design/Mgmt Sport/Recreation Facilities and Foundations of Event Management.

2019 Conference Attendance, VenueConnect, International Association of Venue Managers, Networked and learned from venue management professionals regarding current challenges facing the industry.

2019 Continuing Education Program, Course Design Institute, UI Office of Teaching, Learning and Technology, Participated in learning activities and received coaching on course design, particularly course alignment and the use of Bloom's Taxonomy, to develop Event Bidding: Processes and Strategies. Concepts learned have been applied to all courses taught.

2018 Conference Attendance, GuestX, International Association of Venue Managers, Networked and learned from guest service professionals who work in public assembly venues regarding current challenges facing the industry.

2018 Training/Development Program, 4Cast '18, University of Iowa, Participated in learning activities that centered on the process of Design Thinking.

2017 Conference Attendance, National Sports Forum, National Sports Forum, Participated in sport business conference that provided an opportunity to learn of new industry trends and network with industry professionals for student internship and full-time employment opportunities.

2016 Training/Development Program, Be Better: Star Level II Training, University of Iowa, Participated in supporting course for Clifton Strengths Finder assessment and program to identify and leverage characteristics for success.

2016 Training/Development Program, Be Better: Star Level I Training, University of Iowa, Participated in introductory course for Clifton Strengths Finder to better understand the framework, the 34 themes, and 4 domains.

2014 - 2015 UI LEAD: Comprehensive leadership program, University of Iowa, Participated in year-long leadership development program to improve effectiveness and collaboration, sharpen people-leadership skills, and prepare for advanced leadership.