



## Pickleball in the Sun Internship Opportunities

### Introduction

Pickleball in the Sun is a travel and leisure brand dedicated to connecting pickleball fanatics with the greatest pickleball experiences, destinations and lifestyles all around the world. Specifically, Pickleball in the Sun provides pickleball players opportunities to experience the best pickleball destinations the world has to offer, while simultaneously connecting players to the latest and greatest luxury and leisure brands within the sport. The target customers/audience for this type of brand are people that love pickleball, avid travelers who enjoy playing pickleball, pickleball players, pickleball brands, and pickleball tournaments/events.

<https://www.pickleballinthesun.com>

### Internship Opportunities:

As Pickleball in the Sun optimizes our brand website to include our service offerings, feature premier pickleball destinations and create partnerships with brands in the game, we'd love to have an enthusiastic intern who is looking to get real-world experience in sports marketing and become fluent in pickleball marketing as the sport continues to exponentially grow.

### Some of the opportunities include:

- Researching pickleball courts across the United States to create a master list of courts available for open play, resorts offering pickleball as an amenity, entertainment venues offering pickleball, etc.
  - Opportunity to work with PicklePlay to update their app information with all correct details for each location. And highlighting Pickleball in the Sun recommended destinations.
- Assisting with event planning as Pickleball in the Sun creates social events around the United States. Includes opportunity to brainstorm event ideas, selling sponsorships, promotional strategies, etc.
- Research qualified ambassadors on social media for Pickleball in the Sun in each state of the country that would represent the brand on their social media channels
- More to come!

Those interested in more information, please contact Laura Gainor at

[laura@pickleballinthesun.com](mailto:laura@pickleballinthesun.com).

