



2024 Iowa Cubs Internships



STADIUM OPERATIONS

Assist with all aspects of facility operations and facility management with Iowa Cubs baseball games as well as outside events such as high school games, non-profit events at Principal Park and events in the Betfred Sports Left Field Lounge. Participate in game-day activities such as cleaning and preparation of the stadium as well as on-field promotions and the setup of client-sponsored promotions. Provide daily housekeeping and maintenance in the stadium, offices, skyboxes, and restaurant. Additional tasks consist of the following: Assist in the operation of the team mascot Cubbie Bear as well as game-day event staff such as parking attendants, ushers, security and first aid. Interns must be willing to work long, non-traditional hours including weekends and holidays.

Contact: Dustin Halderson dustinh@iowacubs.com

TICKET OPERATIONS

Process all walk-up, internet and phone ticket orders, exchanges, and other transactions. Provide customer service in all areas and answer questions from ticket holders regarding ticket policy, digital ticketing issues, game schedule, and promotions. Develop and market group ticket and skybox sales. Assist with game-day duties including event setup and in-game promotions. Aid with birthday parties, special projects, and theme nights as needed. Interns will develop an understanding of ticketing systems, digital ticketing, ticketing strategy and policies, and customer service.

Contact: Jason Gellis jasong@iowacubs.com

GROUP SALES

Group ticket sales interns will assist in all aspects of group sales which will include, but are not limited to, selling of tickets to customers in need of 25+ tickets, selling picnic and birthday packages and working with our concessionaire to ensure the picnic order is correct for that day's game. Develop and market group sales, assist in game-day duties, fill in at ticket windows during walk-up, and any other duties that may arise.

Contact: Jason Gellis jasong@iowacubs.com

PREMIUM SEATING

The premium seating intern will assist in all aspects of premium seating sales which includes, but is not limited to, the process of renting of skyboxes to customers, working with our concessionaire to ensure the catering orders are in, and selling Budweiser Club and Betfred Sports Lounge tables. Develop and market premium sales. Coordinate setup of all skyboxes prior to each game, as well as assist in other game-day duties, fill in at ticket windows during walk-up, and any other duties that may arise. Provide customer service in all areas.

Contact: Brent Conknel brentc@iowacubs.com

SALES & MARKETING

The Sales and Marketing Intern reports to the Marketing Manager and will be responsible for assisting the Sales and Marketing departments in areas such as, but not limited to, execution of corporate sponsor activations, updating and maintaining marketing assets, documenting a of corporate partner agreements, creating Proof of Performance materials, and developing content across Iowa Cubs social media platforms. Interns will average 40 hours per week, including traditional office work and game day responsibilities.

Contact: Randy Wehofer randyw@iowacubs.com

CREATIVE SERVICES

The Creative Services Intern reports to the Director of Video Operations and the Digital Media Manager and will be responsible for assisting them in areas such as, but not limited to, shooting, and editing video and photo content for social media, working with the communications department to assist with marketing needs for the team, and operating camera, graphics and replay for live television production. Interns will average 40 hours per week.

Contact: Matt Evers matte@iowacubs.com

VIDEO

Interns produce live video broadcasts for the stadium video boards live television and closed-circuit TVs inside Principal Park. Interns rotate positions among camera operators, director, replay operator and graphics coordinator. Four camera operators and four control room personnel work every home game.

Contact: Matt Evers matte@iowacubs.com

MEDIA RELATIONS

The Iowa Cubs Media Relations Assistant will report directly to the Media Relations Manager, while also working closely with the rest of the communication team. Daily duties include writing game notes and press releases, assisting with community events, organizing, and analyzing baseball statistics, digital input of statistics, press box set-up, pitch clock operation, assisting media with interview requests, updating website information, and monitoring social media. Interns will work up to 40 hours per week and must be present for all 2024 Iowa Cubs home games.

Contact: Colin Connolly colinc@iowacubs.com

MERCHANDISE & RETAIL OPERATIONS

This position includes but not limited to; providing excellent customer service, establishing professional relationships with our fans and co-workers, driving revenue through the sale of merchandise; both in store and online. This individual will also learn different aspects of the back-end operations of retail such as handling social media accounts, visual merchandising and displays, creating ideas in design, as well as assisting in the ordering of merchandise, inventory management, and revenue reporting. Must be able to lift at least 50 pounds and spend a majority of the shift on your feet.

Contact: Lisa Hufford lisah@iowacubs.com